

OPENVINO

BIO DIGITAL

CERTIFICATION



BIO DIGITAL CERTIFICATION

OPEN VINO +  KLEROS



OpenVino addresses three questions:

- Could drinkers determine the “correct” **price** of a bottle of wine?
- What are drinker’s real **opinions** about the wine in their glasses?
- Are wineries truthful about their **claims**? Are their wines **authentic**?



Tokenization

Pricing

“Liquidity
from liquid”

Traceability

Opinions

“You drink it,
You own it”

Transparency

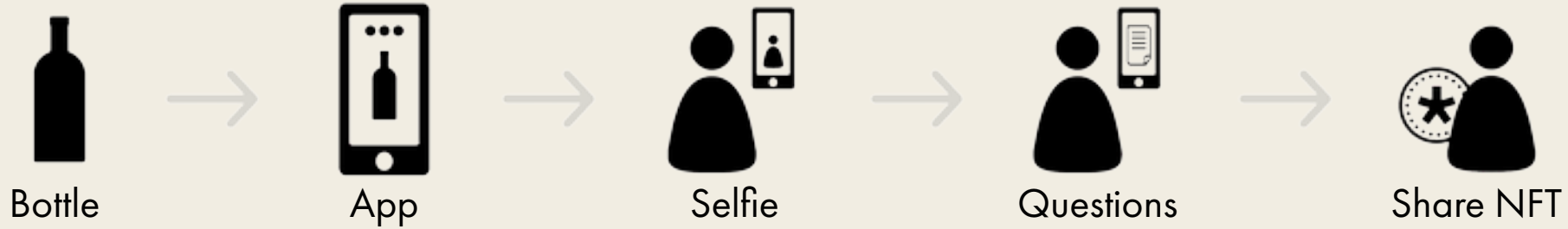
Authenticity

BioDigital Cert

TOKENIZATION



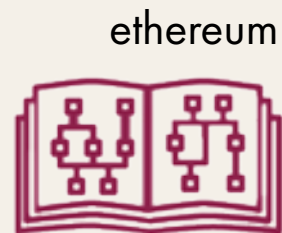
You Drink It, You Own It



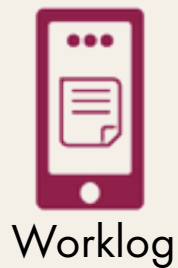
vine • wine • dine • mind



TRANSPARENCY



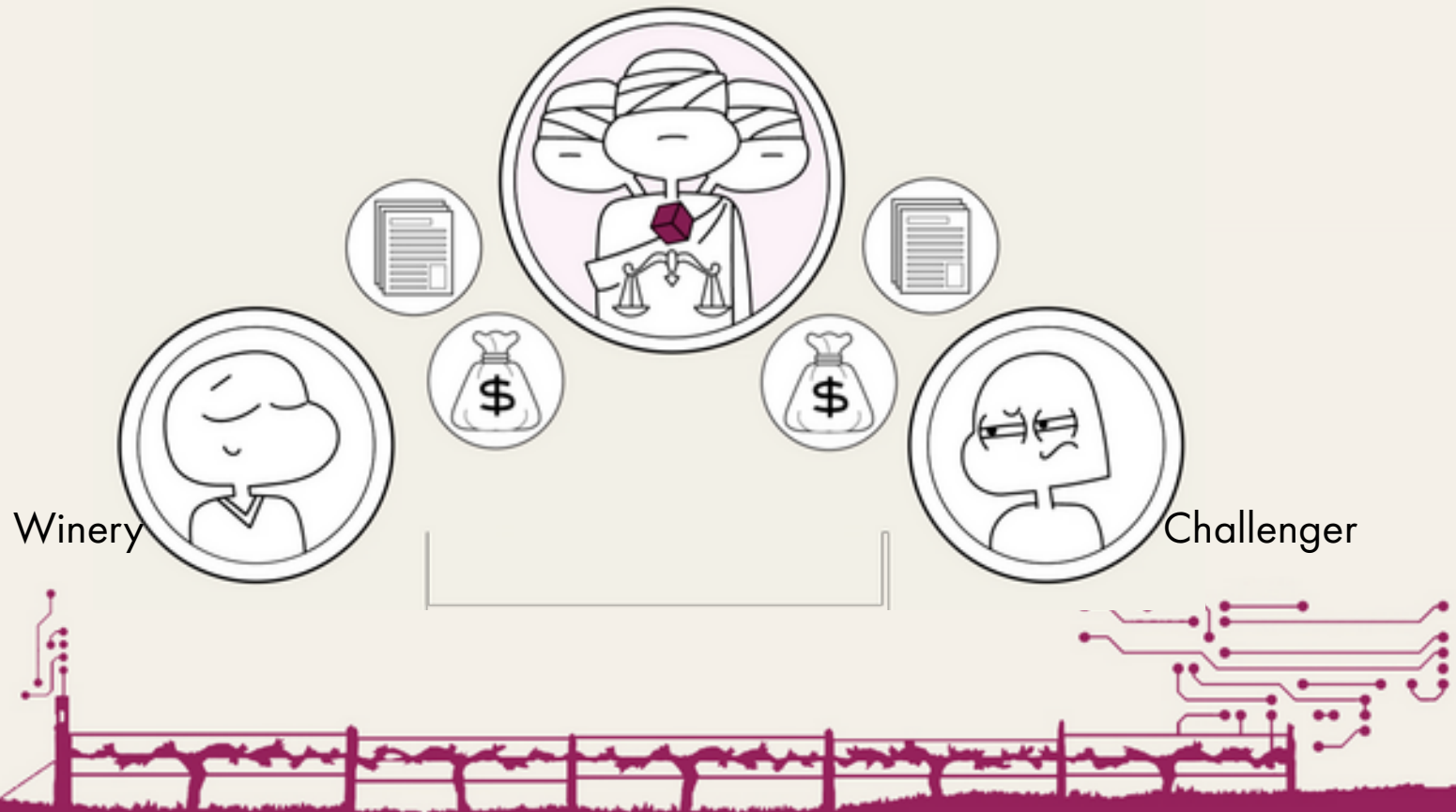
360° Images



IoT Sensors



Kleros Jury



OpenVino + Kleros = BioDigital Cert

What is Organic?



Proof of Artefacts



Challenger Bounty



Who Benefits?

Wineries

Wine Buyers

Influencers

Regulators

Network Growth

Free Certification

Influencer / Buyer
Reputation Upgrade

Self-Curated
certificates

Competitive Advantage
over “old certificates”

The Numbers

- \$364B → \$444B (2027) global industry
- 250mhl per year / 30B bottles of wine per year
- 70,000+ wineries worldwide
- 7+ categories of certification, only 5% organic today
- Ideal market for disrupting certification standards



How will OpenVino make money?

Transparency

- Leveraged staking
- Challenger payout
- Services

Tokenization

- DEX transaction fees
- Label registration
- Consulting services

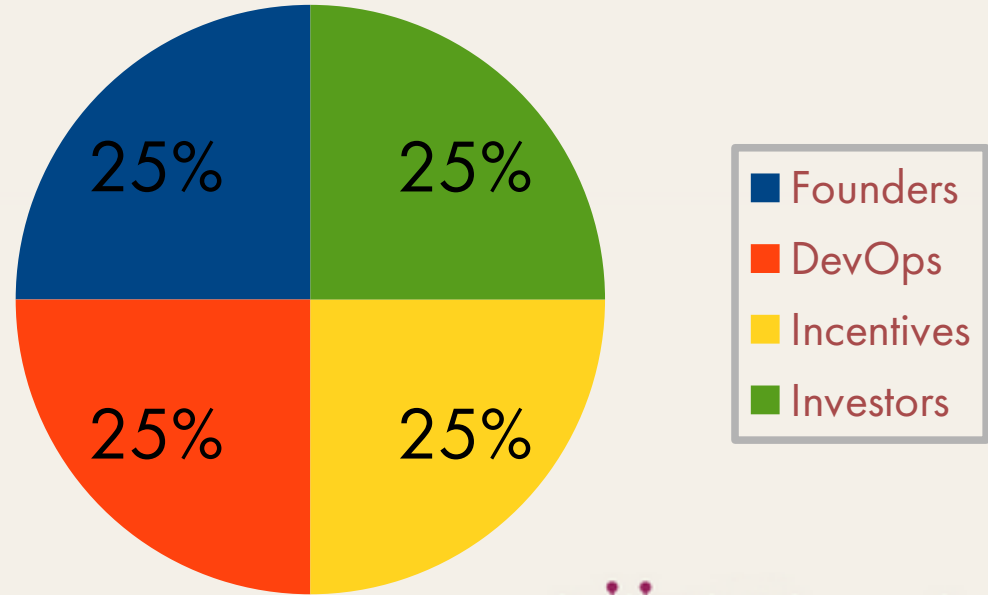
Traceability

- NFT minting fees
- Fiduciary trust / DAO setup fees
- Serialized printing



How will OpenVino pay out earnings?

- OpenVino DAO
- 10M tokens = €10M
- Governance / voting
- Incoming revenue paid to OpenVino DAO tokens



What OpenVino needs, to scale

- Make everything work...all of the time.
- Make it simple (and pretty).
- Make noise.
- Build the community moat.



The Ideal Team

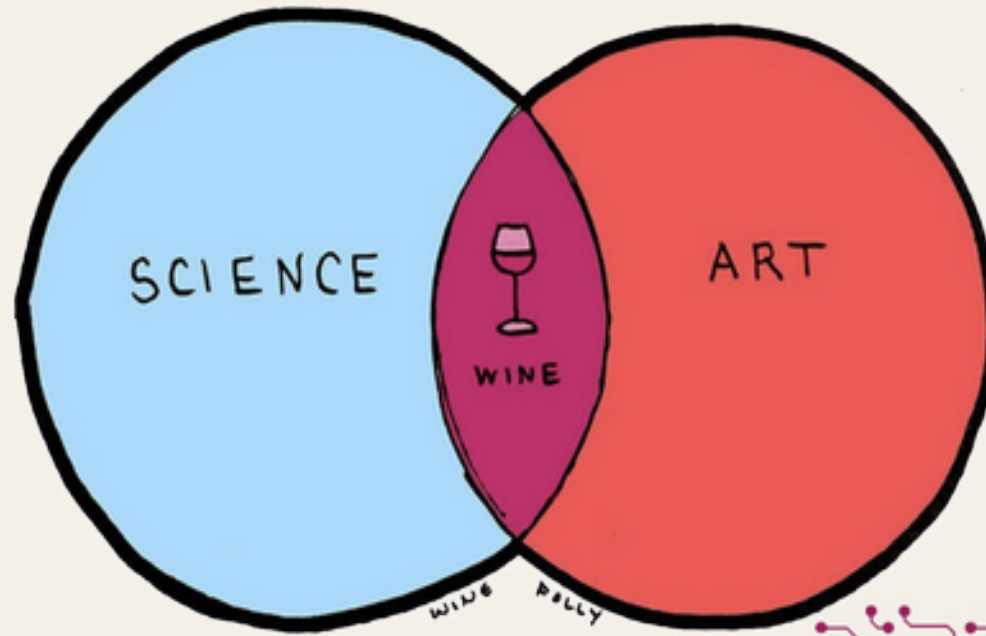
Organic Wine

Web3 / IoT

Legacy IT

Legal

Marketing



Our Allies



Baas 256
Blockchain Solutions



SHERRY WINES
VINOS DE JEREZ



Etendo



The Roadmap

August 2017	First Presentation at Organic World Congress – New Delhi
May 2018	First Vintage Coin Offering – MTB18 wine token issuance
July 2021	First wine bottles redeemed for tokens
June 2022	Bio Digital Cert launch at EthCC, Paris and Areni, Cape Town
July 2022	Five new wineries on OpenVino
March 2023	VeriVin Vprint spectroscopy integration
July 2023	Self-provisioning platform for wineries and native app for tokens
May 2024	Gameification for YDIYOI share-holders and metaverse wineriees

What does OpenVino change?

- How we **sell** wine.
- How we **certify** wine.
- How we **value** wine...both in price and quality.

“We rearrange the relationship between the winery and the drinker”

