

OPEN VINO



What does OpenVino change?

- How we **sell** wine.
- How we **certify** wine.
- How we **value** wine...both in price and quality.

“We rearrange the relationship between the winery and the drinker”



Tokenization

Pricing

“Liquidity
from liquid”

Traceability

Opinions

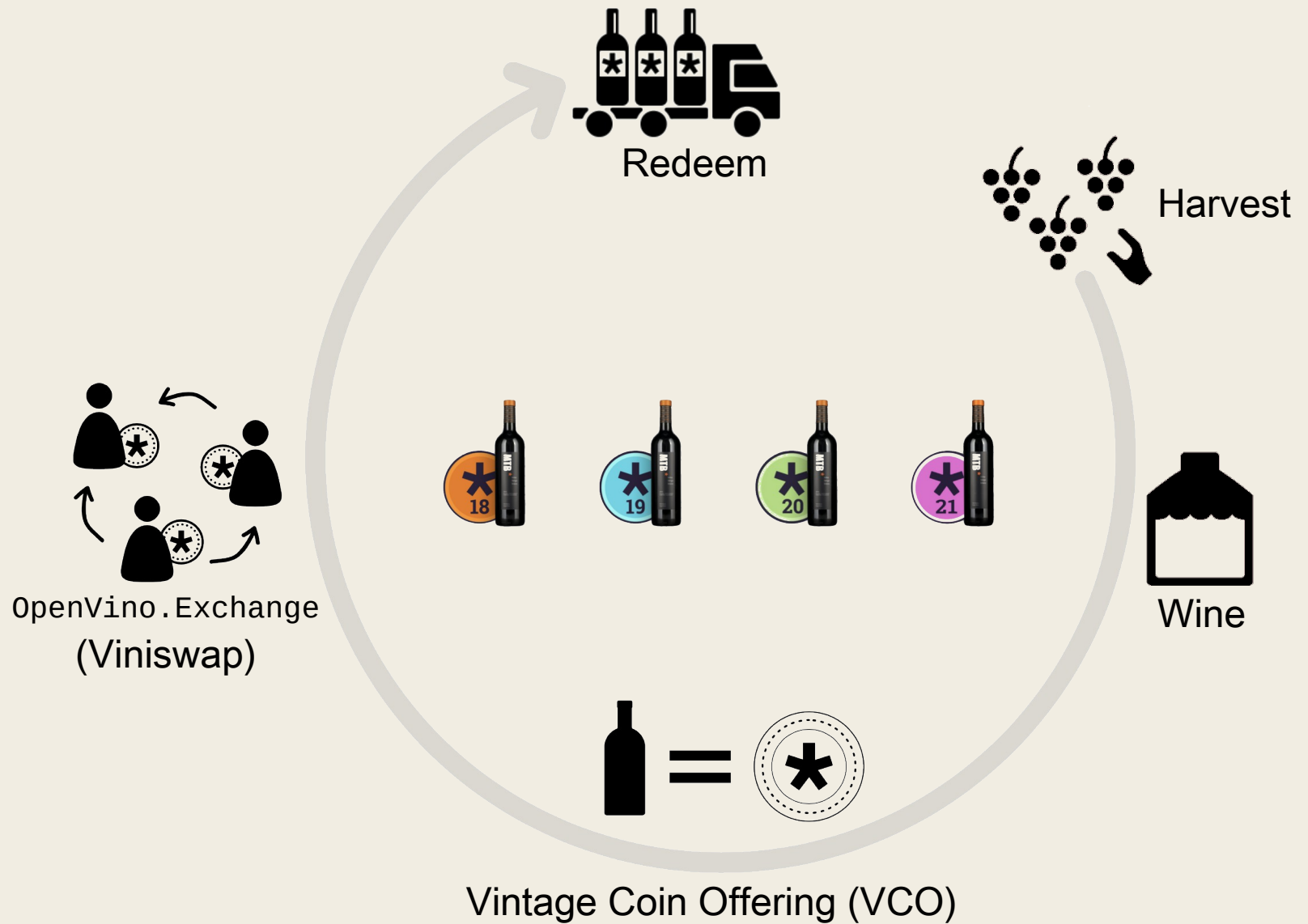
“You drink it,
You own it”

Transparency

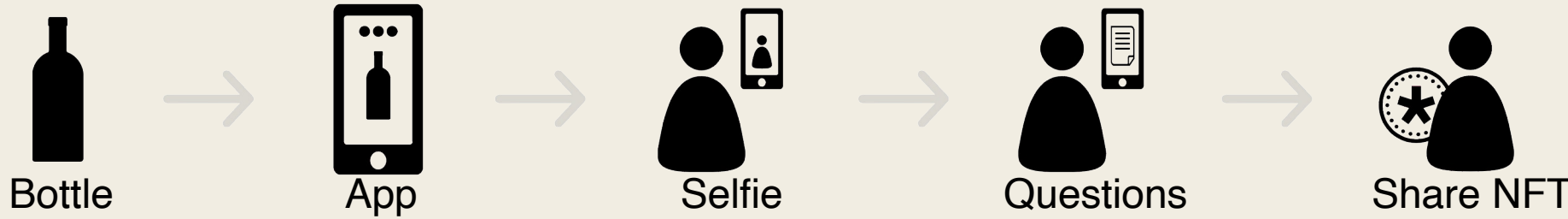
Authenticity

BioDigital Cert

TOKENIZATION



You Drink It, You Own It



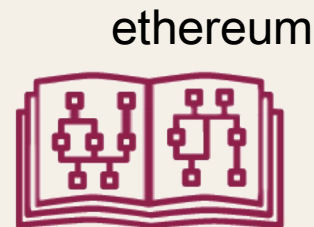
vine • wine • dine • mind



TRANSPARENCY



Accounting



ethereum



web3
publication

BIO DIGITAL CERTIFICATION

360° Images



Worklog



Analytics

IoT Sensors



OpenVino + Kleros = BioDigital Cert

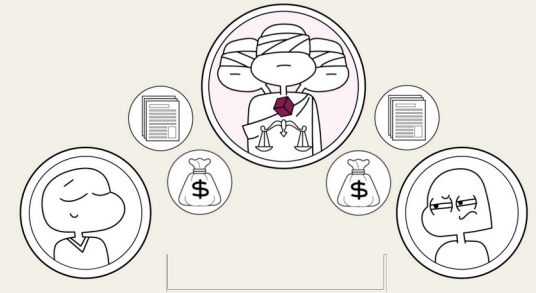
What is Organic?



Proof of Artefacts



Challenger Bounty



Who Benefits?

(besides consumers...)

Wineries

Existing
Supply Chain

Influencers

Regulators

Who do we bring to Web3/Ethereum?

- Netrabrick / Dappnode at every winery
- Decentralized dApp
- Wine drinkers! Millions of new wallets for YDIYOI
- Partners, Providers, wine Producers, Drinkers



Network Growth

Free, Superior
Certification

Influencer / Buyer
Reputation Upgrade

Self-Curated
certificates

Partner Network
Services Delivery

The Numbers

- \$364B → \$444B (2027) global industry
- 30B bottles of wine per year
- 70,000+ wineries worldwide
- 7+ categories of certification, only 5% organic today
- Ideal market for disrupting certification standards



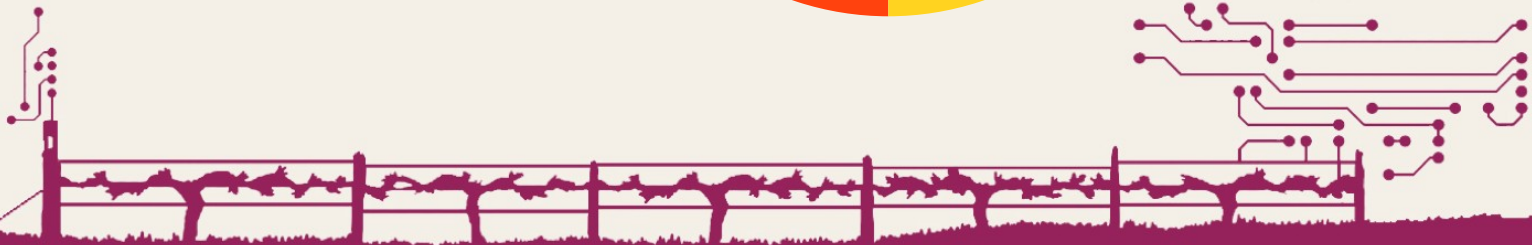
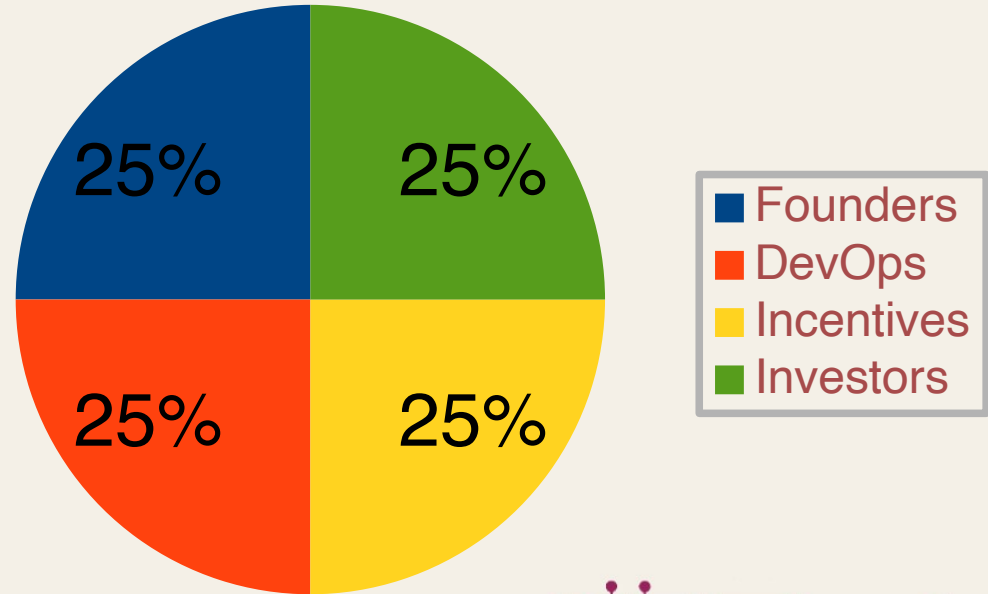
Web3 challenges for the wine industry

- Legal
- Accounting / Fiscal
- Supply-chain and marketing



OpenVinoDAO

- 10M tokens = \$10M
- 1:1 voting
- Manage 3 wallets
 - Revenue
 - DevOps
 - Incentives



Exchanges – DEX y CEX

 CRYPTOMARKET

coinbase

 satoshi
tango

 UNISWAP

 Sushi



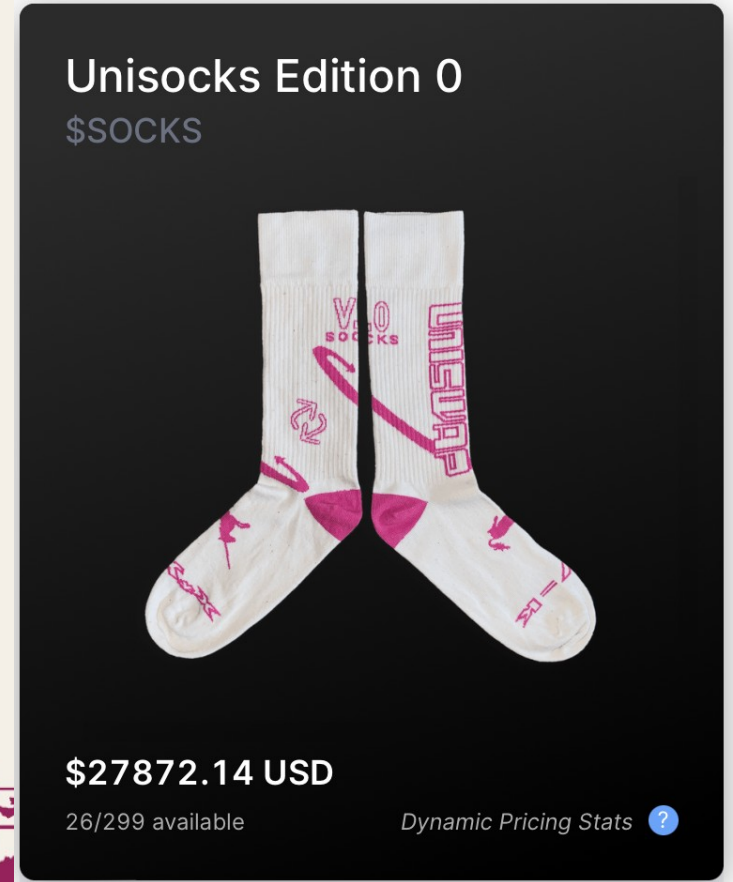
Decentralized Autonomous Organization

- Tokens vs. Shares
- Governance
- Reducing Friction
- Facilitating entry/exit of participants
- DAO tokenomics



DeFi

- AMM (Automated Market Maker)
- dXdY bonding curves
- Liquidity Pools
- Liquidity Farming!
- P2P loans and “flash loans”



Incentive Token Distribution

New Wineries

Onboarding Partners

DAO service providers

4m3.bio Partners

“You drink it, you own it” participants

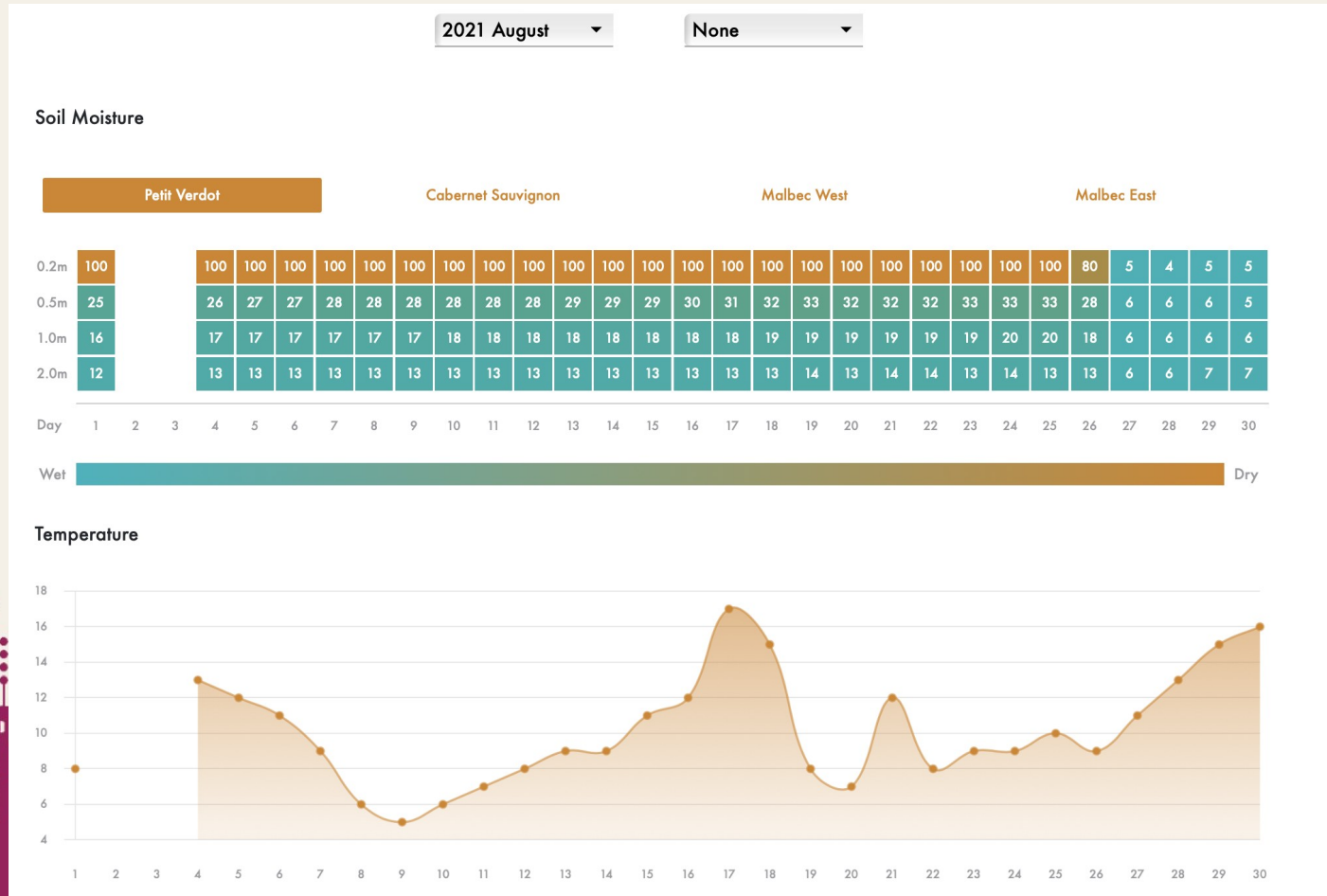


IoT – “Internet of Things”

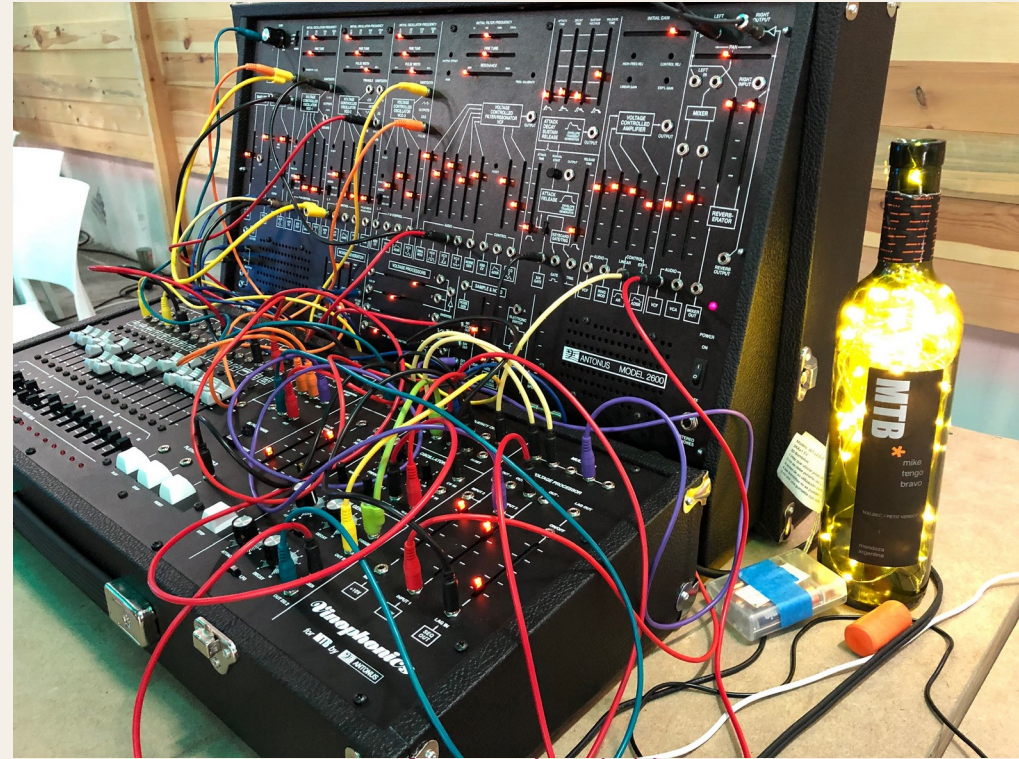
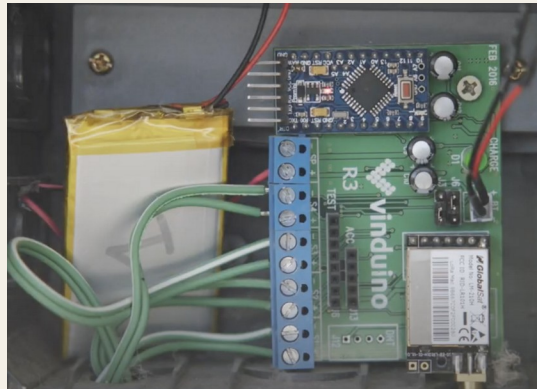
- Biofabrication, the “Maker Movement”, Industry 4.0
- Arduino, Raspberry Pi, and 1000’s of sensors
- Open-source hardware, very low cost
- Vinduino + weather station
- 360 images – gameification, digital twins



Sensors in OpenVino.exchange



Vinduino y Vinophonics!



Basic Rules

OpenVinoDAO provides access to the platform and community

1:1 OpenVinoDAO token = vote

Token-gated Discord community

Dividends: holders receive proportional stream of revenue

Initial token incentives for wineries, YDIYOI, service providers



Token Demand

- New Wineries
- YDIYOI minters
- 4m3.bio fabricators and partners
- Token Speculators
- Service partners (onboarders, cert. consulting)



OpenVinoDAO Scaling

- DevOps staking covers operational budgets.
- Demand, growth, and governance by users, not token speculators.
- YDIYOI distribution demand for wine tokens, loyalty for wineries
- As OpenVinoDAO price increases, additional token split enabled by vote.
- Governance decisions begin with a 50/50 balance between founders and investors...as wineries and YDIYOI holders are added, decision making becomes more decentralized and requires community support.



The Ideal Team

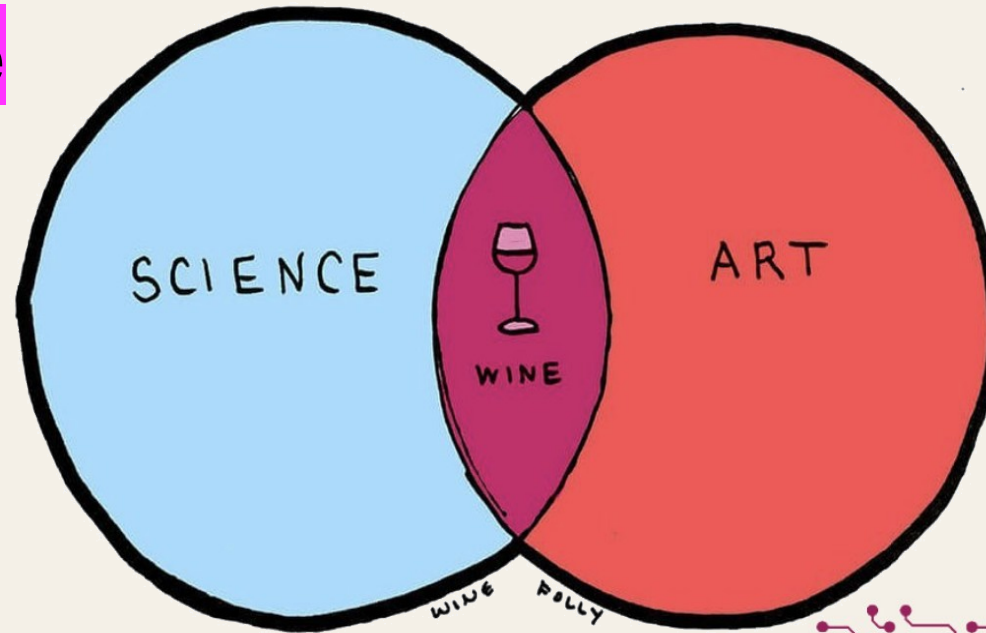
Organic Wine

Web3 / IoT

Legacy IT

Legal

Marketing



Aliances



Etendo



Bio-fabrication

Vines + Fungi = Boxes



(Processes, Equipment, Genetic material)

Empower wineries to grow their own packaging.

